



SHITIJ 2.0

Incubation Program

on

FOOD PROCESSING & WASTE TO WEALTH

A two Month Virtual Program

Empowering Agri-Food Entrepreneurs for a sustainable tomorrow

To Register
Scan QR Code



NO PROGRAM FEE

ORGANIZED BY

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IN COLLABORATION WITH

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Anand

Focus Areas



Millets & Cereals



Dairy



Fruits & Vegetables



Medicinal & Aromatic Plants



Meat



Efficient Production & Packaging

and their process waste utilization for value addition and sustainability



APPLICATION OPEN

1st July 2026 to 21st July 2026

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BENEFITS OF JOINING PROGRAM

- ✓ Mentoring
- ✓ One-on-one consulting
- ✓ Technology Validation
- ✓ Business & Networking Support
- ✓ Program Certificate upon completion

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WHO CAN APPLY?

- ✓ Early- Stage Start-ups
- ✓ MSMEs in Food & Agri Sector
- ✓ Student Innovators
- ✓ FPOs and FPCs